

Cookie Policy

We use cookies to improve the efficiency and offer users increasingly better functionalities of the bitpeak.com website (hereinafter referred to as the "Service") and more personalized content. To ensure transparency, this Cookie Policy has been adopted, which outlines the detailed rules for the Service's use of cookies.

Data collected via cookies is gathered by: BitPeak sp. z o.o. 2 Opatowska Street, 01-696 Warsaw, REGON: 369663186, NIP: 5252742732, Email: office@bitpeak.com

If it is determined that the data contained in cookies are personal data, Bit Peak sp. z o.o. is considered the data controller, and the user has all the rights included in the Privacy Policy, which is part of the Terms of Service.

A user is any person whose data is concerned, using our Service and other related sites, communications, and services (hereinafter referred to as the "User").

I. Cookies

Cookies are pieces of code that are text files responding to HTTP queries directed to our server. These files are saved by each browser from which the User visits our Service.

Thanks to the information contained in cookies, we know how Users use our Service. Cookies serve to ensure optimal handling of the User's visit to the Service and enable faster and easier access to information, as well as to offer the User increasingly better functionalities of the Service and more personalized content.

Stored information or access to it does not cause configuration changes in the User's device and the software installed on it. Information contained in cookies is considered personal data only in connection with other personal data available about a given User. We aim to collect only anonymous data about the User via cookies to facilitate portal use and minimize advertising nuisances.

II. Types and Purposes of Using Cookies

We use cookies and other similar technologies to recognize the User during their visits to our Service, remember their preferences, and display appropriate, personalized content. Thanks to cookies, User interactions with us are faster and more effective. Additionally, cookies enable us to present the User with content tailored to them without conducting surveys. Two types of cookies are used in the Service:

- 1) Session cookies – these are temporary files that remain on the User's device until they leave the Service or close their web browser. In this case, the information stored in session cookies is automatically deleted.
- 2) Persistent cookies – these are files that remain on the User's device for the period specified in the cookie parameters or until manually deleted.

Other available technologies are also used in the Service, allowing information to be stored in the browser in the appropriate data storages (Session Storage, Local Storage), and fragments of analytical tool codes provided by other suppliers are also placed, allowing cookies to be saved in these service domains.

Below are described the categories of cookies used in our Service:

- 1) Technical (necessary) cookies – are essential for the proper functioning of the Service. They refer to the functionality of our websites and allow us to improve the services we offer via our websites, for example, by enabling the transfer of information between pages of our website to avoid re-entering information or recognizing the User's preferences upon returning to our Service. We use them to:
 - a) Ensure security,
 - b) Maintain the session when the User visits and logs into their customer account,
 - c) Ensure the appropriate display of the page – depending on the device the User uses,
 - d) Customize our services to the User's choices,
 - e) Remember whether the User consents to the display of certain content.
- 2) Functional cookies – remember the choices made by the User, ensuring more personalized services. We use them to:
 - a) Support website functionality; without them, the website should work correctly, but it will not be tailored to the User's preferences,
 - b) Ensure a high level of website functionality; without them, the website's functionality level may decrease, but their absence should not completely prevent its use,
 - c) Use most website functionalities; blocking them will cause some features not to work correctly.
- 3) Analytical cookies – allow us to recognize and count the number of Users visiting our Service, see how visitors navigate the Service when they use it, and record which content they view and are interested in. This helps us determine how often pages and ads are visited and identify the most popular areas of our Service. This helps us improve the services we offer, ensuring our Users find the information they seek. They are also necessary to settle accounts with our Trusted Partners, measure the effectiveness of our marketing activities without identifying personal data. We use them to:
 - a) Study website traffic statistics and check traffic sources (referral directions),
 - b) Detect various types of abuses, e.g., artificial internet traffic (bots), DDoS attacks,
 - c) Limit undesirable marketing activities,
 - d) Measure the effectiveness of marketing campaigns conducted for the Service, e.g., in the Google advertising network, in affiliate programs, on external websites,
 - e) Settle accounts with Trusted Partners for advertising services based on user activity, e.g., clicks.

Upon entering the Service, the User may refuse the use of analytical and marketing cookies.

III. Disabling Cookie

Handling Web browsers by default allow the storage of cookies. If the User does not want to receive cookies, they can change their browser settings on the computer or other device used to access our Service. Continuing to use our Service without changing the settings means the User consents to

receiving technical cookies on our Service, which are necessary for the proper functioning of the Service page.

Most web browsers have a function that allows the User to view and delete cookies, including cookies on our Service. However, it should be emphasized that the inability to save or read cookies by the Service's website may prevent full and correct use of our Service. If the User uses different devices to access and browse our Service (e.g., computer, smartphone, tablet), they should ensure that each browser on each device is adjusted to the preferences related to cookies.

The method of disabling cookies depends on the browser the User is using. Below is how the User can disable cookies in Google Chrome, Firefox, Safari, Opera, and Internet Explorer browsers.

Disabling cookies in Google Chrome

- 1) In the upper right corner next to the address bar of the Google Chrome browser, select the three vertical dots.
- 2) In the Privacy and Security section, click the Content button.
- 3) In the Cookies and site data section, you can change the following cookie settings:
 - a) Block all cookies,
 - b) Block third-party cookies.

More information about Google Chrome browser settings:

<https://support.google.com/chrome/#topic=7438008>

Disabling cookies in Firefox

- 1) In the upper right corner of the Firefox browser window, click Open menu (three horizontal bars) and select Settings.
- 2) Then, in the Privacy & Security section, select the cookies and site data tab.
- 3) Choose the appropriate security level or configure your own by selecting which elements and scripts to block – cookies:
 - a) All from external sites,
 - b) All.

More information about Firefox browser settings: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Disabling cookies in Safari

- 1) Choose the Safari > Preferences menu command, click Privacy, and then perform any of the following actions:
 - a) Block all cookies,
 - b) Prevent cross-site tracking.

More information about Safari browser settings:

https://support.apple.com/kb/PH19214?viewlocale=en_US&locale=en_US

Disabling cookies in Opera

- 1) In the upper right corner next to the address bar of the Opera browser, select three horizontal lines.

- 2) Click Go to full browser settings.
- 3) In the Privacy & Security section, click the Cookies and other site data button.
- 4) You can change the following cookie settings:
 - a) Block all cookies,
 - b) Block third-party cookies.

More information about Opera browser settings:
<http://help.opera.com/Windows/12.10/en/cookies.html>

Disabling cookies in Edge

- 1) In the upper right corner next to the address bar of the Edge browser, select three horizontal dots.
- 2) Click Settings.
- 3) In the Cookies and site permissions section, click Manage and delete cookies and site data.
- 4) You can change the following cookie settings:
 - a) Block,
 - b) Block third-party cookies.

More information about Edge browser settings: <https://support.microsoft.com/en-us/microsoft-edge>

IV. Contact Information

If you have any doubts related to this Cookie Policy or need information regarding this Cookie Policy, the User can contact the administrator via email at office@bitpeak.com or by mail at the administrator's address.